

TouchStar plc,
7 Commerce Way, Trafford Park,
Manchester, M17 1HW

Tel: +44 (0) 161 874 5050
Email: enq@touchstar.co.uk
Visit: www.touchstarplc.com

THIS EMAIL IS IMPORTANT AND REQUIRES YOUR IMMEDIATE ATTENTION. If you are in any doubt regarding the contents of this email, you should consult your stockbroker, bank manager, solicitor, accountant or other independent financial adviser duly authorised under the Financial Services and Markets Act 2000 if you are in the UK or an appropriately authorised independent financial adviser if you are outside the UK.

If you have sold or otherwise transferred all of your shares in Touchstar plc, subject to the restrictions on distribution described below and in the announcement, please send this email at once to the purchaser or transferee or to the broker, bank or other agent through whom the sale or transfer was effected for transmission to the purchaser or the transferee. If you have sold or otherwise transferred only part of your holding of shares in Touchstar plc, you should retain this email, and consult the broker, bank or other agent through whom the sale or transfer was effected. However, such documents should not be sent, forwarded or transmitted in or into any jurisdiction where to do so would constitute a violation of the relevant laws or regulations of such jurisdiction.

NOT FOR RELEASE, PUBLICATION OR DISTRIBUTION, IN WHOLE OR IN PART, IN, INTO OR FROM ANY JURISDICTION WHERE TO DO SO WOULD CONSTITUTE A VIOLATION OF THE RELEVANT LAWS OF SUCH JURISDICTION. PERSONS INTO WHOSE POSSESSION THIS DOCUMENT COMES SHOULD INFORM THEMSELVES ABOUT AND OBSERVE ANY SUCH RELEVANT LAWS.

Strictly Private And Confidential

26 September 2024

To: The shareholders of Touchstar plc (the “**Company**”) and persons with information rights

Statement Regarding Touchstar Plc Strategic Review

Dear Shareholder

On 26 September 2024 the Company announced that it will be conducting a strategic review to identify the optimal path for future growth of the Company and value creation for its shareholders (the **Strategic Review**). The review will consider various options, including a potential sale of the Company, its assets or other relevant transactions.

You have advised us that rather than receive a posted copy of documents you would prefer to receive notice of how they can be accessed electronically.

The purpose of this email is to give you notice, in accordance with Rule 2.11 of the City Code on Takeovers and Mergers (the “**Code**”). A copy of that announcement (the **Announcement**) has been published and will be available for you to review on the Company’s website at <https://www.touchstarplc.com/strategic-review>. The Announcement also includes a summary of the provisions of Rule 8 of the Code.

TouchStar plc,
7 Commerce Way, Trafford Park,
Manchester, M17 1HW

Tel: +44 (0) 161 874 5050
Email: enq@touchstar.co.uk
Visit: www.touchstarplc.com

The effect of the Announcement is to place the Company in an 'offer period' under the Code. While the options under consideration as part of the review include a potential sale, there can be no assurance that the Strategic Review will result in any offer, nor any assurance as to its outcome, the terms or timing of any offer that may be made. Shareholders are advised not to take any action at this time.

We will make further announcements when appropriate.

This email and a copy of the Announcement will be available on the Company's website at <https://www.touchstarplc.com/strategic-review> during the course of the offer period, together with other announcements, documents and information as required by the Code, subject to certain restrictions relating to persons resident in restricted jurisdictions. This email is not to be taken as a summary of the information in the Announcement and should not be regarded as a substitute for reading the Announcement in full. For the avoidance of doubt, the content of the website referred to in this email is not incorporated into, and does not form part of, this email.

Addresses may be provided to offerors

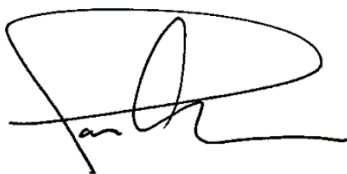
Please note that addresses, electronic addresses and certain other information provided by you for the receipt of communications from the Company (e.g. elections to receive communications in a particular form) may be provided to an offeror during the offer period as required under Section 4 of Appendix 4 of the Code.

Responsibility

The directors of the Company accept responsibility for the information (including any expressions of opinion) contained in this email. To the best of the knowledge and belief of the directors of the Company (who have taken all reasonable care to ensure that such is the case), the information contained in this email is in accordance with all known facts at the date of this email and does not omit anything likely to affect the import of such information.

If you have any queries in relation to this email, you should contact the Company at investor@touchstar.co.uk. Please note that neither I nor the Company will be able to provide you with any legal, financial, tax planning or investment advice during this process, nor information which is not in the public domain and hence provided to all other shareholders.

Your faithfully



Ian Martin
Executive Chairman



TouchStar plc,
7 Commerce Way, Trafford Park,
Manchester, M17 1HW

Tel: +44 (0) 161 874 5050
Email: enq@touchstar.co.uk
Visit: www.touchstarplc.com

Touchstar plc
